# **Sina Arzany**

Sina@arzany.com 27/05/1987 +39 388 631 3782 Via Principe Tommaso 3, Torino, Italy, 10125 www.Arzany.net



### **OBJECTIVES**

My favorite thing to do is solving complicated problems with simple solutions. I enjoy turning complex problems into simple, beautiful and intuitive solutions. I have more than a decade experience with web industries. Started lots of web oriented businesses from zero and help them to grow and achieve success.

I also have experience with photography and aerial videography.

### **STRENGHTS**

- Learning new skills
- HTML / CSS
- JS
- WordPress expert
- Linux Servers administration
- Windows Servers
- Social Marketing
- Social Branding
- Ecommerce

- Python
- PHP
- SEO
- User Interface Design
- User Experience Design
- WHMCS
- Webhosting panels (cpanel, plesk...)

- Adobe Photoshop
- PyCharm
- SSH
- MySQL
- Microsoft office
- Adobe Dreamweaver
- Photography

### **EDUCATION**

- Politecnico di Torino
   Torino, Italy
   BC in Software Engineering (ongoing)
- Iranian National Organization for Development of Exceptional Talents, Shahid Babaie Branch, Qazvin, Iran
   High school in Mathematics-Physics

### **LANGUAGES**

- Persian Native Level
- English Fluent Level ( IELTS Certificate with score of 6.5 )
- French Limited working proficiency
- Italian Basic

### **EXPERIENCE**

# Chocologo.ir | Tehran, Iran

Social branding consultant, web designer and SEO | 2017 – 2018

Design a website for a local chocolate factory and help them to grow their business in the internet. Reach more than **230k Followers on Instagram** and also other social platforms.

Website: <a href="http://chocologo.ir">http://chocologo.ir</a> | Instagram: <a href="https://www.instagram.com/choco\_logo/">https://chocologo.ir</a> | Instagram: <a href="https://www.instagram.com/choco\_logo/">https://www.instagram.com/choco\_logo/</a>

## Ghasedak Ict | Qazvin, Iran

UI/UX expert | 2016 - 2017

Designing & improving website user interface, help the clients find the fastest way to use their services between a lots of services.

Website: http://ghasedak-ict.com/

# Pershop.biz | Qazvin, Iran

Web Designer and Linux server administrator | 2006 – 2018

Designing websites for various kinds of customers all over the country, administrating servers which host customers' website with the highest performance. Visit my portfolio on <a href="http://arzany.net">http://arzany.net</a>

## Trainbit.com | Qazvin, Iran

UI, UX & SEO expert | 2008 - 2010

Designing & improving website user interface, making website growth faster than competitors with the latest techniques of SEO.

# Tvshow.ir | Qazvin, Iran

Linux server administrator, Ecommerce manager & SEO | 2006 – 2009 Running and managing the biggest Persian community with heavy traffic on dedicate servers. Helping website achieve reasonable financial profit with selling ads and products.

#### HONORS & AWARDS

**Featured Article of Iran Web Festival** 

Iran web festival | Jan 2012

Certificate of attendance of Iran web festival

W3C | Jan 2012

**Certificate of Responsive web design** 

Iran web standards school | Dec 2013

Juror of Iran web festival

W3C | Jan 2014

Juror of Iran web festival

W3C | Jan 2015

**Best website award in Iran web festival** 

W3C | Jan 2011

### **PERSONAL HISTORY**

I never get tired of facing complicated problems. Actually I can't stand doing the same routine in my life. I like to have a challenge in my life every day and solving the hardest one always make me happy

- Traveling
- Photography
- · Hiking and camping
- Meeting new people

- Learning new languages
- Biking through mountains
- · Helping others solve problems
- Solving riddles

### REFERENCES AND RECOMMENDATION LETTERS

References and Recommendation letters are available on request

### LINKS

Personal Page: <a href="http://www.arzany.net/">http://www.arzany.net/</a>

LinkedIn: <a href="https://www.linkedin.com/in/arzany/">https://www.linkedin.com/in/arzany/</a>

Facebook: <a href="https://www.facebook.com/arzany">https://www.facebook.com/arzany</a>

500px: <a href="https://500px.com/sinaevil/">https://500px.com/sinaevil/</a> (samples of my photography)

YouTube: <a href="https://www.youtube.com/user/sinaevil/videos/">https://www.youtube.com/user/sinaevil/videos/</a> (samples of my aerial videography)